

## **ENCOURAGING ENVIRONMENTAL EXCELLENCE SOCIAL SUSTAINABILITY CRITERIA EVALUATION**

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*August 30, 2016*

The Encouraging Environmental Excellence (E3) Program recognizes an organization's exceptional achievements in environmental stewardship. Any business, industry, trade association, professional organization or local government of Ohio can be recognized for their commitment to environmental excellence. Platinum Level applications are evaluated using nineteen environmental stewardship criteria and seven social sustainability criteria. Applicable social sustainability criteria will be evaluated using a six-point scale (0 to 5) based on the five parameters listed below. Points will be awarded to these criteria based on whether the information meets the requirements of five parameters. The following parameters are used to evaluate the social sustainability criteria.

Relation to Environmental Stewardship - Explains how the information provided to meet this criterion relates to the applicant's environmental stewardship efforts.

Adequate Detail - Provides a level of detail that allows the reviewer to gain a complete understanding of how the application meets this criterion.

Community and Regional Impact - The information provided to meet this criterion clearly describes the estimated and/or measured improvements to the local community and/or the regional area indicating how desired social benefits have been or will be achieved.

Diversity of Efforts – The information provided to meet this criterion describes a broad range of efforts that have been completed or are underway by the applicant to achieve the desired social benefits.

Quality and Depth – The information provided to meet this criterion demonstrates that the organization has used innovative approaches or substantial efforts to achieve significant benefits to the social well-being of the community and/or larger regional area.

The following table demonstrates how point totals are determined using this evaluation method:

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Score	Relation to Environmental Stewardship	Adequate Detail	Community or Regional Impact	Diversity of Efforts	Quality and Depth
0	Not mentioned, mentioned in the negative or mentioned and not implemented				
1	Yes	No			
2	Yes	Yes			
3	Yes	Yes	Yes	No	No
4	Yes	Yes	Yes	Yes	No
4	Yes	Yes	Yes	No	Yes
5	Yes	Yes	Yes	Yes	Yes

- 0 - Not mentioned, mentioned in the negative or mentioned and not implemented for any parameter
- 1 - Meets definition of **Relation to Environmental Stewardship** parameter
- 2 - Meets definition of **Relation to Environmental Stewardship** and **Adequate Detail** parameters
- 3 - Meets definition of **Relation to Environmental Stewardship**, **Adequate Detail** and **Community or Regional Impact** parameters
- 4 - Meets definition of **Relation to Environmental Stewardship**, **Adequate Detail**, **Community or Regional Impact** and either **Diversity of Efforts** or **Quality and Depth** parameters
- 5 - Meets definition of all parameters

**Additional Information and Questions**

Questions regarding evaluating social sustainability criteria should be directed to:

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Application materials are available at <http://www.epa.ohio.gov/ocapp/ohioe3.aspx> or by calling (800) 329-7518. **Applicants are encouraged to call Howard Dong at (614) 644-2130 or our hotline at (800) 329-7518 with questions anytime during the application process.**