



Outreach Success Story

Connecting with Ohio Businesses and Communities through Webinars

Ohio EPA's Division of Environmental and Financial Assistance (DEFA) reaches our customers in a variety of ways to help keep them informed about environmental regulations and valuable resources to achieve compliance and become more sustainable.

One increasingly popular service we provide is a monthly webinar series. Held throughout the year, these webinars provide timely and relevant programmatic and regulatory information to our businesses and communities with a minimal time investment. The ability to attend from your workplace makes it even more convenient.

Approach

During 2017, DEFA hosted 15 webinars covering a variety of topics, including the drinking and wastewater loan fund and recycling grant programs. The most popular environmental compliance topics were:

- Preparing for an Ohio EPA Inspection;
- Ohio EPA's Industrial Storm Water General Permit;
- Universal Waste update; and
- Ohio's Material Marketplace.

Outcome

More than 1,200 people joined DEFA's live webinars and more than 2,700 people viewed the archived recordings. This total number reflects a greater than 140 percent increase in attendance compared to 2016. Feedback from attendees indicates they find the webinars convenient and informative.

Resources

If you are interested in attending any of our webinars, or would like to see the library of past webinars, visit the [DEFA training resources website](#).

If you have any questions or need more information about DEFA's services, contact our Office of Outreach and Customer Support (OCS) at (614) 644-2798 or outreach.defa@epa.ohio.gov, or visit our website at epa.ohio.gov/defa/ocs.aspx.



What People are Saying About DEFA's Webinars:

"This was my first Ohio EPA webinar and I was very pleased with the information I received and how well it was presented. Looking forward to attending more!"

"Having reviewed the draft of the proposed Industrial General Storm Water Permit, I found this webinar to be excellent in ascertaining what I felt were the changes to the permit. The webinar also provided some clarifications and I thank you so much for providing the web addresses for guidance documents and other useful resources."

"One of the best Ohio EPA webinars that I have attended. Just the right amount of technical and legal approach."

"Great visuals and speaker really knows his stuff! Delivered well in a very basic understanding manner. Nice job!"